**BVIMSR Placement Cell**

Meeting the challenging need of the Corporates and Industry is the prime responsibility of Managers. BVIMSR spares no effort in ensuing its students are ready for the dynamic corporate world. Bharati Vidyapeeth’s Institute of Management and Research has a well-established Placement Cell. It gives the necessary guidelines to the students to decide the career paths by counseling, guiding, motivating and mentoring them.

Placement Cell takes special care in equipping young aspirants with knowledge and skills that are expected out of them. The students at BVIMSR are well equipped and well groomed to take up any challenge in the corporate sector and also, to put their acquired skills to mutual benefit of the organization and their own self development.

Each year, the campus hosts organizations from a plethora of different industries and sectors offering diverse profiles across verticals and functional domains. The mark of success for an institution is to assist its students in achieving their dreams of kick-starting successful career in a challenging and ever-diversifying industry.

**Infrastructure for Placement Cell:** The Placement Cell is equipped with the necessary infrastructure like a Seminar Hall (seating capacity 200), Two computer labs (seating capacity 60 in each), one conference room for smoothly conduct of group discussion and interviews.

**Activities of** **Placement Cell :**

* Relationship Building with Reputed Companies and signing MOU.
* Summer and Winter Projects
* Final Placements
* Arranging live Projects
* National and International Industrial Visits
* Expert Talks (Guest Lectures)
* Arranging Employability Skills classes
* Alumni interaction
* Mentoring and Counselling

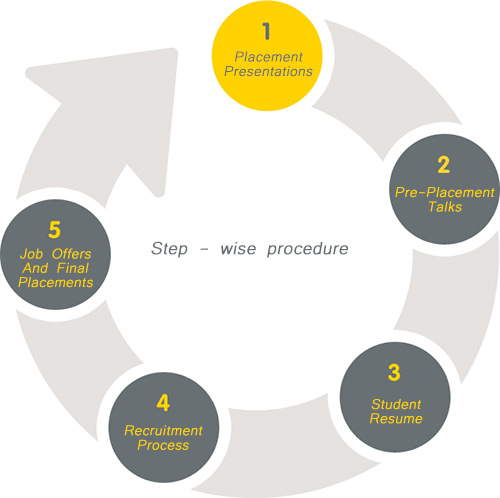
**Placement Team**

The Placement Cell is headed by a competent individual having 35 years of combined industry and academic experience and supported by four faculty members and one supporting staff member and core team of volunteer students. Members of Placement Team are as follows:

1. **Prof. Suresh Patil**
2. **Prof. Priyeta Priyadarshini**
3. **Prof. Rajni Mathur**
4. **Dr. Purvi Pujari**
5. **Mrs. Varsha Gavali**

**Placement Process**

The placement cell constantly stays in touch with companies from different industries. It builds and maintains synergetic link with corporate by personally visiting placement officials of different organizations, sending brochures, students’ excel database in filtered form along with photographs and bio-data and giving brief presentation of the activities carried by the institute. The interested companies are invited for the campus selection of the students. The placement cell shortlists the students on the basis of requirement of the companies and interest shown by the students.

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**Employability Skills Program**

It is an extensive program where students are introduced to the corporate world from their first year in forms of Guest lectures and in second year they have a full-fledged subject namely-Employability Skills. Under this they are taught soft skills, Communication and other concepts crucial to their survival and growth in the corporate world. At BVIMSR, programs like Sessions of Employability Skills, Group Discussions and Mock Interviews are taken every week to enhance the employability of the students

**Pre-Placement Talks**

A critical part of the placement process is the opportunity for the students and the industry to interact. The pre-placement talks are power point presentations given by the company officials at the institute. These presentations broadly cover details of their organization, profile of job offered, career prospects in the organization and compensation offered. The students get a chance to explore about the career opportunities, growth possibilities and expectations of the corporate. They also get a clear picture about the job profile, average CTC and skill expectations of the companies. All of this gives the student a clear understanding of the company and the kind of work he/she would be employed in. Usually Pre-placement talks are one of the primary modes of interaction of the students with the companies. It gives students a chance to know more about the company, the work culture and a brief about the kind of people they would be working with. Students also get a chance to pose questions to the presenters.

**Guest lectures**

Eminent speakers from the corporate world across all domains with specialized knowledge and sectors are invited to deliver lecture to MMS students from both years. : Guest lectures are delivered by illustrious alumni, senior practitioners on a regular basis. Lectures are followed by question answer session.

**Mentoring and Coaching**

The placement cell takes care of grooming personality of the young graduates. They are trained according to requirement of the corporate by modern techniques of stress management, public speaking, corporate communication, business etiquettes, negotiation skills and effective communication. They are encouraged to become an efficient team member and an effective leader. Hence, case studies, industry projects, presentations, research work and role play form an integral part of a student’s tenure at BVIMSR. Placement cell also helps students to prepare resume according to requirement of the organizations. It also enables them to prepare for the interview and group discussion.

**Career Counseling**

Career Counseling plays a vital role in building career of the aspiring graduates in right direction. The Process starts with the assessment of aptitude and inclination of students. Students’ overall performance including academic and non-academic activities plays a major role in deciding the career path of students. After evaluating the above factors, students are guided for possible career. It also helps students to decide the specialization in 2nd year of their studies.

* Multiple Avenues of counseling are provided during students stay at the institute
* Outcomes of counseling are
* Better self awareness
* Change in attitude, behavior, improvement in communication, general employability.
* Awareness about industry trends, companies.
* Awareness about appropriate career choices.
* **Counseling by mentors:** Every student is attached to a faculty mentor. Specific slots are provided in the timetable to facilitate interaction between mentors and their mentees
* **Counseling by other faculty members:** Students also approach faculty of their choice to discuss issues relating to subjects.
* **Counseling by external faculty from the corporate:** Industry persons provide feedback during term – end viva voce examinations. Viva is conducted at the end of every term and industry internship; thus students get the opportunity to receive feedback from more than one industry person.
* **Counseling by corporate mentors:** During industry internship, students are assigned corporate mentors under whose guidance students complete the internship. Students interact with their corporate mentors almost on a daily basis during internship and receive valuable guidance and counseling on various aspects related to the world of work.
* **Counseling by alumni:** During the year alumni are invited for guest lecture, seminar etc and interact and counsel the students.
* **Other counseling opportunities:** During other interactions with the industry – experiential training, industry visits etc.

**Industrial Visit**

Industrial Visits are planned every year for both first and second year students of MMS and PGDBM students in order to give them a practical exposure as well as learning and enriching experience in their respective specializations. It is usually organized in the month of January every year. During I.V. each student come to know about the working style, process design, hierarchy and Machine setup, input output process, quality Control, Inventory Management, Supply Chain.

**Summer Internship Programmes**

As a compulsory part of curriculum, BVIMSR students are required to undergo Summer Internship with an organization for a period of 2 Months. The selection process for Summer Placements starts after the first term for the first year students. The period of Summer Internship is in the month of May and June. Students’ performance is monitored and feedback is given on a weekly basis.

**Recruitment Process**

The recruiters select suitable candidates, draw up a short list and inform Placement Cell who in turn informs the students for further proceedings. The recruiters can hold interview on the campus or off the campus according to their requirement. The entire process of selection may take 10 days to one month of time. The selected students are made offers and appointment letters are sent to the placement cell.

* **Nature of key employers for institution placement**

Companies are drawn from banking, financial services, consulting, It and telecom, Pharma and health care, Media, Insurance, Textiles, FMCG, Reality, Education and other sector.

**Nature of Employers by ownership (2016-17**)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Type of employer** | **No. of companies** | **Percentage** | **No of students placed** | **Percentage** |
| Multinational companies | 48 | 33 | 37 | 46% |
| Public limited companies | Nil | 0 | Nil | 0 |
| Private companies | 97 | 67 | 44 | 54% |
| Limited liability Partnership | Nil | 0 | Nil | 0 |
| Total | 145 | 100% | 81 | 100% |

**Nature of Employers by Industry/ Sector (2016-17)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Type of employer** | **No. of companies** | **Percentage** | **No of students placed** | **Percentage** |
| Banking | 11 | 8% | 24 | 29% |
| Financial Services other than banking | 16 | 11% | 09 | 11% |
| Consulting | 22 | 15% | 10 | 12% |
| Pharma& health care | 6 | 4% | 2 | 4% |
| It & Telecom | 8 | 6% | 4 | 5% |
| Media | 11 | 8% | Nil | Nil |
| Insurance | 9 | 6 | 6 | 7% |
| FMCG | 13 | 9 | Nil | Nil |
| Others (Real Estate, Retail, Education, Manufacturing etc.) | 49 | 33% | 26 | 32% |
| Total | 145 | 100% | 81 | 100% |

**Functional area of Job offered (2016-17)**

|  |  |  |
| --- | --- | --- |
| **Functional area of Job** | **No of students placed** | **Percentage** |
| Marketing | 16 | 62% |
| Finance | 45 | 93% |
| Human Resource | 15 | 93% |
| Operations | 19 | 58% |
| Systems | 5 | 20% |

**Salary range of students placed (2016-17)**

|  |  |
| --- | --- |
| CTC | No. of Students |
| Rs. 4.0 -6.0 Lakhs | 33 |
| Rs. 3.0 – 4.0 Lakhs | 40 |
| Below 3.0 Lakhs | 8 |
| Total | 81 |

**MMS No. of Placements by Nature of Organizations (2016-17)**

|  |  |
| --- | --- |
| Nature of the Organization | No. of Students Placed |
| Multi-National Companies | 37 |
| Public Limited Companies | NIL |
| Private Companies | 44 |
| Limited Liability Partnership | NIL |
| Total no. of Students Placed | 81 |

**MMS % of Students Placed by Industrial Sectors (2016-17)**

|  |  |
| --- | --- |
| **Industry Sector** | **% of students placed** |
| **Financial Services (other than Banking)** | **09** |
| **Banking** | **24** |
| **Consulting** | **10** |
| **Pharma and Healthcare** | **2** |
| **IT an Telecom** | **4** |
| **Textiles** | **0** |
| **Media** | **0** |
| **Insurance** | **6** |
| **FMCG** | **0** |
| **Others(Education, Manufacturing, Reality, retail etc.)** | **26** |